

**WOOD
ARMY**



12 May 2026

To Our Wood Army, Town and Wider Community,

We tried our very best this season but came up just short. Trust me though, we left no stone unturned in our recruitment process, preparation and investment.

That work has not been wasted and will be our basis to succeed next season. You already know I'll take the world on for you people, our town and our wider community, and I'll do everything in my power to keep Luke, Abdul, Brunty, Rushy and this dressing room together as we search for a way to get to the EFL - so trust me every agent is in for one hell of a summer.

Please see our season ticket prices and the price rises. I know things are tight and I appreciate that any price rise is not welcome but I do have to try and look into the future, deal with the price hikes affecting us caused by the war in the Middle East and try and off set just some of the growing losses that a small club like ours with our support levels will inevitably have.

In truth I've covered a lot of those losses but we still want to remain ambitious and competitive, while continuing to believe that we can be an EFL club one day and I hope you share my sentiments....

I've shed so many tears these last few days but that won't help Luke, the dressing room, you supporters, our town or our wider community to achieve what needs to be achieved next season. So I've got stuck into my work on your behalf over the last two days. In that time I've met with Luke, Charlie, my architect Paul Beech, Hertsmere Borough Council and their Officers. As such I can report to you all, we will be starting the South end build very soon or put another way, as soon as the red tape and legal documents at HBC and EBTC are signed off.

I'm now ready, willing and able along with my partners to spend another 4 million pounds on our club's infrastructure over the next 18 months. We will be investing in a legacy facility and stand build that will amaze you all and ensure we are ready for the EFL whenever that arrives and ready to continue our journey together.



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**BW PASE
ACADEMY**

OUR CLUB. OUR TOWN. OUR COMMUNITY.

In terms of the first team budget, that will be increased again, but it's perhaps more important to retain some of the extraordinary talent we already have, by keeping some of the bigger clubs from circling and trying to get our lads either on the cheap or by disrupting them through their agents. As such I'm just the man to plant my feet on the cobbles and come out swinging in defence of our club, our town and our wider community.

In truth the pain from Sunday is still too raw, as such I cannot look at you all without getting teary eyed but inside I've dealt with this type of adversity before and it's now time to wipe my mouth, plan the way ahead and lead this club with care, understanding and energy. If I can do that that it will give you all I hope another season of attacking football with a belief and desire to win a league title.

So rest up, re energise and get yourselves ready, as we go will again in July and in Luke and my amazing staff we trust. As for myself and my family we must dust ourselves down and try to serve you and this club in the best way we know how.

I'll leave you on this note, ***"to lead this tiny community football club has been the privilege of my life and I know that God really does love a trier. So I must wipe my mouth and go again next season in the hope my prayers will be answered."***

By buying your season ticket early and perhaps trying to introduce a friend or family member to our Wood family, know that you are helping shape our future with your commitment. One in five of our community walked up Wembley Way together and boy oh boy did we come close.

So hopefully I'll see you all in July, when we start our pre season and promotion preparation in earnest, with hopefully a few new players recruited.

Finally, we have already sorted our home pre-season programme with games against Watford, Arsenal XI, Spurs XI, Chelsea XI and Barnet secured.

So rest up, enjoy the World Cup and I'll see you all soon.

Take care

Danny

Danny xx